FUNDRAISING TOOLKIT

FUNDRAISE WITH U4HER

OUR COMPLETE GUIDE TO A SUCCESSFUL FUNDRAISER

At Uganda For Her we are passionate about supporting the Girl Child, but we need your help! By raising money or awareness for our cause you will be contributing to the social and economic empowerment of young women and girls in Uganda.

SANITARY PADS
We supply young school girls with sanitary pads so that they can manage their periods and stay in school.

EDUCATION
We travel around Uganda visiting schools to educate young girls and boys about sexual & reproductive health and empowerment.

BASIC NEEDS
We provide basic needs such as clothing or medical supplies to teen mothers and other underprivileged women in rural areas.
1. RESEARCH OUR CAUSE

Educate yourself on the issues facing the Girl Child in Uganda to spread awareness – this will incite your passion for our cause and motivate you to set high goals!

2. PICK YOUR PASSION

Decide what area of our organization you want to support – sanitary pads, vocational training, HIV/AIDS awareness and testing – there are so many to choose from! Being specific helps connect supporters to the benefactors and encourages them to donate more.

3. FIND YOUR FUNDRAISER

Brainstorm ideas for your fundraiser! Research online, talk to family and friends or contact your school about campaigning opportunities – get your community involved. We have some ideas to begin with but be creative and don’t hold back.

4. SET A GOAL

It is great to begin with a goal. This keeps your focused and driven in your efforts. It doesn’t have to be a monetary value – it could simple the number of people you educate about your cause! Raising awareness is equally important.

Don’t forget to keep going once you reach your first goal – it is only a starting point to what you can accomplish. Start small and finish big!
5. START TO PLAN

Contact anyone that may be able to offer you support – businesses, schools, family, friends, sports teams, local government, religious leaders, anyone and everyone! You may be surprised at how helpful those around you can be. Your community is full of people who are passionate just like you and will be willing to help if you just reach out.

6. GATHER YOUR RESOURCES

This means setting up all the details for the event you’ve decided to plan. It could be finding a venue for your bake sale, putting up signs advertising your school dance or posting on social media about your awareness campaign. Make sure you plan carefully and don’t be afraid to ask for help if you need it.

7. YOUR FUNDRAISER!

Congratulations! You’ve worked so hard and we’re so thankful for all of your help. Enjoy your event and be proud of what you’ve accomplished.

Remember to share your achievements with your network – this inspires others to take action and offer you support in the future.

Uganda For Her thrives with the support of dedicated individuals like yourself – we couldn’t do it without you!
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EVENT IDEAS

- Bottle Drive
- Host a School Dance
- Bake Sale
- Fun Run
- Craft Sale
- Car Wash
- Garage Sale
- Pub Night

- Ask for Donations instead of Birthday Presents
- Trivia Night
- Flower Sale
- Social Media Challenge
- Sell 50/50 Tickets
- Sports Tournament
- Silent Auction
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FAST FACTS

$5 = 1 sanitary pad
$25 = 7 sanitary pads
$34 = sponsor a child for 1 month
$50 = vocational training for 1 girl
$100 = reproductive health training for 1 school in a rural area
$150 = school fees for 1 term
$150 = grant to 1 girl for economic empowerment program